



## Dun & Bradstreet Canada acquires Ethica Commercial Credit Bureau

Dun & Bradstreet, the world's leading source of commercial information and insight on businesses is pleased to announce the acquisition of Ethica Commercial Credit Bureau, effective February 1, 2011.

Ethica Commercial Credit Bureau is a full service credit office providing Real-Time Live-Data credit reports to the North American marketplace. Dun & Bradstreet Canada is extremely excited to complement our current Risk product offerings with Ethica's Real-time Bank Reports.

In times of rapid and often unpredictable financial change, having access to timely banking information is essential for making informed and confident credit decisions. You can now benefit from using **Ethica's Bank Reports when assessing:**

- Financial strength with Cash-Flow Analysis
- Today's access to credit and cash-flow strengths, weaknesses or limitations
- New businesses with "slim" or no In-File history
- Change of ownership situations
- NSF cheque issues
- Validation of industry rumours
- Validation of industry facts such as the award of contracts through bids or RFP
- Liens and legal action searches
- Legal corporate name searches

*With Ethica's Bank Reports you receive:*

- *Certified original documents.* Ethica reports are not altered, reformatted, released or re-sold.
- *Timely Processing.* Average fulfillment turnaround is 48 hours.
- *Full Privacy Compliance.* - Information provided by Ethica is for one-time use and is not held for future use by D&B or Ethica.

To learn more, please contact your Relationship Manager or call us at 1.800.463.6362.

Sincerely,

Kim Pfahl  
President, D&B Canada